

DEFINITIVE COURSE RECORD

Course Title	Suffolk Executive MBA (SEMBA)
Awarding Bodies	University of Suffolk
Level of Award ¹	FHEQ Level 7
Professional, Statutory and Regulatory Bodies Recognition	Institute of Leadership and Management (ILM) Chartered Management Institute (CMI)
Credit Structure ²	180 Credits at level 7
Mode of Attendance	Full-time and Part-time
Standard Length of Course ³	1 to 1.5 years full-time 2-4 years part-time
Intended Award	Suffolk Executive Master of Business Administration Suffolk Executive Master of Business Administration (Marketing) Suffolk Executive Master of Business Administration (Leadership) Suffolk Executive Master of Business Administration (Integrated Care)
Named Exit Awards	PgD Business Administration PgC Business Administration
Entry Requirements ⁴	Students will be required to have at least three years relevant work experience before starting on the SEMBA programme. Preferably students will hold a degree with a 2:2 minimum classification, but experience will also be considered. Students will be required to supply two references. Preferably one academic and one from recent or current employment. Applicants will be asked to attend an interview
Delivering Institution	University of Suffolk

This definitive record sets out the essential features and characteristics of the Suffolk Executive MBA course. The information provided is accurate for students entering level 7 in the 2021-22 academic year⁵.

¹ For an explanation of the levels of higher education study, see the [QAA Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies \(2014\)](#)

² All academic credit awarded as a result of study at the University adheres to the [Higher education credit framework for England](#).

³ Where the course is delivered both full-time and part-time, the standard length of course is provided for the full-time mode of attendance only. The length of the part-time course is variable and dependent upon the intensity of study. Further information about mode of study and maximum registration periods can be found in the [Framework and Regulations for Taught Postgraduate Awards](#).

⁴ Details of standard entry requirements can be found in the [Admissions Policy](#) and further details about Disclosure and Barring Checks (DBS) can be found on the [University's DBS webpage](#).

⁵ The University reserves the right to make changes to course content, structure, teaching and assessment as outlined in the [Admissions Policy](#).

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Course Summary

The Suffolk Executive MBA here at the University of Suffolk offers business knowledge at a senior level of management and advances leadership skills. Undertaking this qualification demonstrates determination to succeed in your chosen career and achieve your potential. With its distinctive nature the course aims to develop analytical and strategic management skills using concepts derived from a wide range of academic disciplines. With its flexible and practical nature, the Suffolk Executive MBA is designed to fit in with existing career commitments, offering flexibility for managers and senior leaders across several different industries and sectors who are wanting to boost their career prospects whilst continuing to work.

Students will be involved in live management issues through various projects and assessments, developing leadership and management skills, and undertaking both group-based and individual work. The blended approach to the Suffolk Executive MBA combines a multitude of different traditional classroom learning supported by additional forms of online learning and a Postgraduate Workshop Series. The Postgraduate Workshop Series aims to address a wide range of current management issues and offers an opportunity to discuss these themes with academics and practitioners.

At the University of Suffolk, we actively encourage students to fundamentally question generally accepted management and leadership understanding by drawing upon the full range of social scientific knowledge. Not only does this develop a greater awareness of the complex nature of organisations and their functions, but it develops the transferable skills of evaluation and analysis required of senior management. This enables students to respond creatively and effectively to the challenges presented by a global business environment, and to broaden the range of management responsibilities they undertake.

Course Aims

The overall aim of the SEMBA is to develop the analytical and strategic management skills of the students using concepts derived from a wide range of academic disciplines, thus enabling them to respond creatively and effectively to the challenges of the local and global business environment.

This overall aim embraces several distinct and individual aims.

- To provide a coherent and integrated course of study that will satisfy the needs of students and organisations operating within increasingly complex, dynamic and diverse external environments.
- To develop students' intellectual ability; based on analysis, synthesis and reflection, to analyse complex and changing environments.
- To enable students, in terms of personal efficacy, to plan, develop and implement responses to changing environments using an interdisciplinary approach to management.
- To enable students to identify sources of sustainable strategic advantage for an organisation but also to be more self-confident in managing and dealing with strategic level issues.
- To provide an opportunity for experienced specialists to broaden the range of management responsibilities they can undertake with confidence.

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Course Learning Outcomes

The following statements define what students graduating from the Suffolk Executive Master of Business Administration course will have been judged to have demonstrated in order to achieve the award. These statements, known as learning outcomes, have been formally approved as aligned with the generic qualification descriptor for level 7 awards as set out by the UK Quality Assurance Agency (QAA)⁶.

By the end of the SEMBA course participants are expected to demonstrate the following:

1. A systematic, critically informed understanding of organisations and how they are managed.
2. The ability to apply relevant knowledge to dealing with complex situations while simultaneously exercising a sensitivity to extant relationships, cultural considerations and formal procedures elsewhere in the business or organisation
3. The awareness and ability to both marshal and manage the implications of ethical dilemmas and work proactively with others to formulate appropriate solutions to these dilemmas.
4. A critical awareness of both current and prospective issues in business and management informed by leading edge research and practice in the field with a focus on marketing or leadership.
5. An understanding of appropriate techniques to allow thorough investigation of relevant business and management issues.
6. A practical understanding of how both established and evolving techniques of research and enquiry are used to generate relevant knowledge as well as an understanding of how that knowledge may be applied creatively.
7. Increased critical awareness and the ability to undertake analysis of complex, incomplete or contradictory areas of knowledge and communicating the outcome effectively.
8. The ability to conduct research into business and management issues that requires familiarity with a range of relevant data in order to inform the learning process, as well as a level of conceptual understanding to critically evaluate published research in order to identify new or revised approaches to practice.
9. The ability to navigate the challenges of working under pressure in a group as either member or leader, where appropriate.
10. The ability to communicate complex data effectively, both orally and in writing, and to demonstrate professionalism and proficiency in the use of relevant media.

Course Design

The design of this course has been guided by the following QAA Benchmark: Business and Management (2015), the updated (2019) version and QAA Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies (2014).

⁶ As set out in the [QAA Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies \(2014\)](#)

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Course Structure

The Suffolk Executive MBA comprises modules at level 7.

Module Specifications for each of these modules is included within the course handbook, available to students on-line at the beginning of each academic year.

	Module	Credits	Module Type ⁷
Level 7			
7	Strategic Decision Making Through Finance	20	M
7	Managing in a Changing Environment	20	M
7	Research Methods for Business	20	M
7	Data and Analytics Literacy in Business	20	M
7	Individual Literature Paper (recovery module)	10	O
7	Individual Literature Paper (recovery module)	20	O
For the Suffolk Executive Master of Business Administration award			
7	Leadership & Organisational Behaviour	30	M
7	Marketing, Branding and Strategy	30	M
7	Management Project	40	M
For the Suffolk Executive Master of Business Administration (Marketing) award			
7	Leadership & Organisational Behaviour	30	M
7	Marketing, Branding and Strategy	30	M
7	Management Project (Marketing)	40	M
For the Suffolk Executive Master of Business Administration (Leadership) award			
7	Leadership & Organisational Behaviour	30	M
7	Marketing, Branding and Strategy	30	M
7	Management Project (Leadership)	40	M
For the Suffolk Executive Master of Business Administration (Integrated Care) award			
7	Health and Care Integration: Policy, systems, practice and leadership	30	M
7	Leadership & Organisational Behaviour	30	O
7	Marketing, Branding and Strategy	30	O
7	Management Project (Integrated Care Leadership)	40	M

⁷ Modules are designated as either mandatory (M), requisite (R) or optional (O). For definitions, see the [Framework and Regulations for Taught Postgraduate Awards](#)

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The optional recovery modules are only available in the exceptional circumstances where a student must retrieve credits or where a standard optional module cannot be delivered.

Awards

On successful completion of the course, depending on module selection students will be awarded either a Suffolk Executive Master of Business Administration, Suffolk Executive Master of Business Administration (Leadership) or Suffolk Executive Master of Business Administration (Marketing).

Students who leave the course early may be eligible for a PgD Business Administration on successful completion of 120 credits or a PgC Business Administration on successful completion of 60 credits.

Course Delivery

The course is delivered at Ipswich. Students studying full time will have 3.5 contact hours per week plus 1 Saturday (block delivery) per 20 credit module equalling 20hrs of face to face teaching. There will be three modules studied each semester. Students studying part time are likely to pick and choose modules as they see fit, but with the recommendation of them aiming to complete 2 modules a semester. Blended Delivery is a mode of study which encompasses both online and face to face learning. Students receive access to online learning materials and a module leader for each class studied. Students primarily attend campus for the face to face element, whilst also accessing online material to act as a signpost / guide you towards more in-depth exploration of the subject. Contact hours will be a mix of lectures, seminars, and practical activities. Full-time students will normally be expected to undertake 24 hours of independent study in an average week but should be prepared for this to vary based on assignment deadlines and class exercises.

Course Assessment

A variety of assessments will be used on the course to enable students to experience and adapt to different assessment styles. The assessment methods used will be appropriate to assessing each module's intended learning outcomes. Assessment on the course overall will be 100% coursework (including live projects, essays, reports, a vlog recording, a viva, group work, and research projects).

Course Team

The academic staff delivering this course are drawn from a team that includes teaching specialists and current practitioners. All staff are qualified in their subjects with their own specialist knowledge to contribute.

Course Costs

Students undertaking the Suffolk Executive MBA will be charged tuition fees as detailed below.

Student Group	Tuition Fees
Full-time UK/EU	£11,790 per year
Part-time UK/EU	£1,530 per 20 credit module
Full-time International	£16,380 per year
Part-time International	£1,820 per 20 credit module

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Payment of tuition fees is due at the time of enrolment and is managed in accordance with the Tuition Fee Policy.

Students are likely to incur other costs for books and other learning materials amounting to approximately £200 per year.

Academic Framework and Regulations

This course is delivered according to the Framework and Regulations for Taught Postgraduate Awards and other academic policies and procedures of the University and published on the [website](#).