This definitive record sets out the essential features and characteristics of the FdA Professional Photographic Practice course. The information provided is accurate for students entering level 4 in the 2020-21 academic year.

Course Summary
Photography provides a variety of opportunities to the commercially-aware practitioner. From fast-moving sports, photo-journalism, landscape, the natural world, promotional work through websites, magazines and brochures, to commissioned events such as portraiture and weddings. FdA Professional Photographic Practice provides the opportunity to develop your photography/post-production skills alongside your awareness of opportunities within the sector and the necessity of self-promotional work through marketing, social media and portfolio development. Academic skills will be developed through contextual study of genre/individual practitioners and progression to Level 6 is provided through BA (Hons) Arts.
University of Suffolk

DEFINITIVE COURSE RECORD

Practice (progression route). Students will concentrate on their portfolio development and will have the opportunity to exhibit their work through the college’s annual art exhibitions and other external promotional events.

Course Aims

- To promote a flexible reflective approach and the development of growing independence to support a career in photography;
- To develop the key academic skills which will broaden the range of opportunities for work, employment and self-employment within the photographic industry;
- To encourage the understanding that learning takes place in all areas of photographic activity;
- To develop the specific technical competencies required of a photographic practitioner;
- To encourage creativity within the context of professional practice;
- To promote understand of the photographic sector;
- To encourage the assumption of responsibility and the ability to make informed decisions;
- To promote personal and inter-personal skills required for progression within the photographic industry;
- To promote widened participation and enable further progression within Higher Education;
- To create a strong foundation for lifelong learning.

Course Learning Outcomes

The following statements define what students graduating from the FdA Professional Photographic Practice course will have been judged to have demonstrated in order to achieve the award. These statements, known as learning outcomes, have been formally approved as aligned with the generic qualification descriptor for level 5 awards as set out by the UK Quality Assurance Agency (QAA)⁶.

1. Demonstrate a critical understand of the main methods of enquiry underpinning the principles and development of the photographic industry and the roles within it.
2. Critically evaluate the responsibilities and values which influence photographers in their professional careers.
3. Evaluate the skills required for effective communication and peer working in the context of a working photographic practitioner.
4. Apply evaluation, critique and appraisal techniques to own work and that of others.
5. Locate, select and critically analyse information using appropriate conventions regarding attribution, referencing and presentation.

⁶ As set out in the QAA Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies (2014)
University of Suffolk

DEFINITIVE COURSE RECORD

6. Provide and evaluate solutions to problems and unforeseen circumstances encountered in projects.

7. Set and achieve realistic objectives in projects and establish the mechanisms required to monitor progress and action plans, demonstrating an increasing level of self-management and independence.

8. Demonstrate through research and work based learning the ability to create and exhibit professional quality photographic works.

9. Interact effectively with other artists and possible clients from conception to implementation and evaluation.

10. Demonstrate the ability to develop professional working relationships within photographic practice.

11. Select, manage, organise and retrieve information when investigating and researching photographic problems.

Course Design
The design of this course has been guided by the following QAA Benchmarks / Professional Standards:

- QAA Foundation Degree Qualification Benchmark (FDQB) – September 2015
- Subject Benchmark Statement: Art and Design – February 2017

Course Structure
The FdA Professional Photographic Practice comprises modules at levels 4 and 5.

Module Specifications for each of these modules are included within the course handbook, available to students on-line at the beginning of each academic year.

<table>
<thead>
<tr>
<th>Module</th>
<th>Credits</th>
<th>Module Type</th>
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</thead>
<tbody>
<tr>
<td>Level 4</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Introduction to Photographic Equipment</td>
<td>20</td>
<td>Requisite</td>
</tr>
<tr>
<td>Introduction to Photographic Software</td>
<td>20</td>
<td>Requisite</td>
</tr>
<tr>
<td>Introduction to Photographic Genre Analysis</td>
<td>20</td>
<td>Requisite</td>
</tr>
<tr>
<td>Personal Development and Planning</td>
<td>20</td>
<td>Requisite</td>
</tr>
<tr>
<td>Photography for Publication</td>
<td>20</td>
<td>Requisite</td>
</tr>
<tr>
<td>Photography for Exhibition (WBL)</td>
<td>20</td>
<td>Mandatory</td>
</tr>
<tr>
<td>Level 5</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advanced Digital Manipulation and Enhancement</td>
<td>20</td>
<td>Requisite</td>
</tr>
<tr>
<td>Moving Image</td>
<td>20</td>
<td>Requisite</td>
</tr>
<tr>
<td>Professional Inquiry</td>
<td>20</td>
<td>Requisite</td>
</tr>
</tbody>
</table>

7 Modules are designated as either mandatory (M), requisite (R) or optional (O). For definitions, see the Framework and Regulations for Undergraduate Awards.
Awards
On successful completion of the course, students will be awarded a FdA Professional Photographic Practice. Students who leave the course early may be eligible for a CertHE Professional Photographic Practice on successful completion of 120 credits including all mandatory modules at level 4.

Course Delivery
The course is delivered at Great Yarmouth. Students studying full-time on FdA Professional Photographic Practice are likely to have approximately 288 contact hours for level 4 and 300 contact hours for level 5. The contact hours will be a mix of lectures, workshops and tutorials. Students will normally be expected to undertake 30-40 hours of independent study in an average week, but should be prepared for this to vary based on assignment deadlines and class exercises.

Course Assessment
A variety of assessments will be used on the course to enable students to experience and adapt to different assessment styles. The assessment methods used will be appropriate to assess each module’s intended learning outcomes. Assessment on the course overall will be 100% coursework (including essays, reports, presentations, group work, research and practical portfolios).

Course Team
The academic staff delivering this course are drawn from a team that includes teaching specialists and current practitioners. All staff are qualified in their subjects with their own specialist knowledge to contribute.

Course Costs
Students undertaking FdA Professional Photographic Practice will be charged tuition fees as detailed below.

<table>
<thead>
<tr>
<th>Student Group</th>
<th>Tuition Fees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full-time UK/EU</td>
<td>£8,220 per year</td>
</tr>
<tr>
<td>Part-time UK/EU</td>
<td>Not applicable</td>
</tr>
<tr>
<td>Full-time International</td>
<td>£13,330 per year</td>
</tr>
<tr>
<td>Part-time International</td>
<td>Not applicable</td>
</tr>
</tbody>
</table>

Payment of tuition fees is due at the time of enrolment and is managed in accordance with the Tuition Fee Policy.

Students will be required to pay additional costs for trips, some equipment such as darkroom paper and photographic film. This will amount to approximately £50-80 per term depending on attendance to residential visits which will incur a higher cost.

Academic Framework and Regulations
This course is delivered according to the Framework and Regulations for Undergraduate Awards and other academic policies and procedures of the University and published on the website.