

DEFINITIVE COURSE RECORD

Course Title	PgD Professional Practice in Heritage Management
Awarding Bodies	University of Suffolk
Level of Award ¹	FHEQ Level 7
Professional, Statutory and Regulatory Bodies Recognition	None
Credit Structure ²	120 Credits at level 7
Mode of Attendance	Full-time and part-time
Standard Length of Course ³	Modules taught over 1 year full-time equivalent
Intended Award	PgD Professional Practice in Heritage Management
Named Exit Awards	PgC Professional Practice in Heritage Management
Entry Requirements ⁴	Typical offer: A graduate with a BA (Hons) degree or A person who is deemed to demonstrate an academic standard equivalent to a BA (Hons) degree, evidenced through professional or vocational achievements
Delivering Institution	University of Suffolk

This definitive record sets out the essential features and characteristics of the PgD Professional Practice in Heritage Management course. The information provided is accurate for students entering level 7 in the 2019-20 academic year⁵.

Course Summary

Heritage Management is about how we can explore, protect, conserve and interpret the past to give it a sustainable future. Taught by academic drawn from business, management, archaeology and history, and with extensive input from heritage professionals, our emphasis is on developing an understanding of the many facets of heritage coupled to the knowledge, skills and experience of leadership, management and business necessary to become an effective heritage manager.

Course Aims

- An innovative, dynamic and flexible programme that critically considers the impact of social, economic and environmental pressures on heritage and museums and how these may change the future of organisations and the context within which they operate
- The advanced study of heritage organisations, their management and the changing external context in which they operate

¹ For an explanation of the levels of higher education study, see the [QAA Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies \(2014\)](#)

² All academic credit awarded as a result of study at the University adheres to the [Higher education credit framework for England](#).

³ Where the course is delivered both full-time and part-time, the standard length of course is provided for the full-time mode of attendance only. The length of the part-time course is variable and dependent upon the intensity of study. Further information about mode of study and maximum registration periods can be found in the [Framework and Regulations for Taught Postgraduate Awards](#).

⁴ Details of standard entry requirements can be found in the [Admissions Policy](#)

⁵ The University reserves the right to make changes to course content, structure, teaching and assessment as outlined in the [Admissions Policy](#).

DEFINITIVE COURSE RECORD

- Preparation for and/or development of a career in heritage management by developing skills at a professional or equivalent level, or as preparation for research or further study in the area
- Development of the ability to apply knowledge and understanding of both heritage & conservation and business & management to complex issues, both systematically and creatively, to improve heritage management practice
- Enhancement of lifelong learning skills and personal development so as to be able to work with self-direction and originality and to contribute to society at large

Course Learning Outcomes

The following statements define what students graduating from the PgD Professional Practice in Heritage Management course will have been judged to have demonstrated in order to achieve the award. These statements, known as learning outcomes, have been formally approved as aligned with the generic qualification descriptor for level 7 awards as set out by the UK Quality Assurance Agency (QAA)⁶.

On successful completion of the Heritage Management course to Post Graduate Certificate level, students will be able to:

1. Demonstrate a systematic understanding of knowledge, and a critical awareness, of contemporary issues and recent developments at the forefront of both the study and practice of Heritage Management.
2. Demonstrate creativity in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to investigate and illuminate the Heritage record.
3. Demonstrate a critical understanding of several key specialist areas of business, finance and management knowledge and their application to Heritage Management.
4. Demonstrate a critical understanding of several key specialist areas of built heritage conservation knowledge and their application to Heritage Management.
5. Demonstrate an ability to think critically and creatively in order to solve complex problems and to make systematic decisions using appropriate decision-making techniques based on the evaluation of evidence.

⁶ As set out in the [QAA Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies \(2014\)](#)

DEFINITIVE COURSE RECORD

On successful completion of the Heritage Management course to Post Graduate Diploma level, students will in addition be able to:

6. Demonstrate a deepening and broadening of specialist subject knowledge and its application to current issues and challenges. In particular confidence in conceptual understanding that enables the student to:
 - (a) Critically evaluate current research and advanced scholarship and
 - (b) To evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses.
7. Demonstrate a detailed and critical understanding of the purpose, structure and organisation of institutions and bodies involved in Heritage Management in the private, charitable and public sectors and be able to interact with them in an appropriate manner.
8. Demonstrate self-direction and originality in tackling and solving problems and act autonomously in planning and implementing tasks at a professional level
9. Demonstrate the ability to be an effective leader within team environments, to recognise and utilise the contributions of individuals and to demonstrate a range of leadership characteristics including negotiation, persuasion, delegation, development and management.

Course Design

The design of this course has been guided by the following QAA Benchmark:

- Subject Benchmark Statement for Masters study in Business and Management (2015)

Course Structure

The PgD Professional Practice in Heritage Management comprises modules at level 7.

Module Specifications for each of these modules is included within the course handbook, available to students on-line at the beginning of each academic year.

	Module	Credits	Module Type ⁷
Level 7			
	The Present Past: Philosophy & Practice of Heritage	20	M
	Interrogating the Past: Research Methods & Skills	20	M
	Conservation & Stewardship of the Historic Environment	20	M
	Heritage Practice	20	M
	Tools for Heritage Management: All students must select 4 modules		

⁷ Modules are designated as either mandatory (M), requisite (R) or optional (O). For definitions, see the [Framework and Regulations for Taught Postgraduate Awards](#)

DEFINITIVE COURSE RECORD

	Developing a Heritage Fundraising Strategy: Seeking Finance for Major Projects	10	O
	Working with People: Engaging and Managing Staff, Volunteers & Supporters	10	O
	Audience Development: Communication, Promotion & Marketing	10	O
	Events Management for Heritage and Museums	10	O
	Practical Collections Management	10	O
	Learning through Heritage: Approaches to Interpretation (with CIMS)	10	O

Not all optional modules are offered each year.

Awards

On successful completion of the course, students will be awarded a PgD Professional Practice in Heritage Management. Students who leave the course early may be eligible for a PgC Professional Practice in Heritage Management on successful completion 60 credits.

Course Delivery

The course is delivered at Ipswich. Students studying full-time on PgD Professional Practice in Heritage Management are likely to have approximately 170 contact hours. The contact hours will be a mix of lectures, seminars, and practical activity and students will also be required to participate in 180 hours of work placement. Placements will be arranged by the /Students will be expected to find their own placement. Students will normally be expected to undertake 25 hours of independent study in an average week, but should be prepared for this to vary based on assignment deadlines and class exercises.

Course Assessment

A variety of assessments will be used on the course to enable students to experience and adapt to different assessment styles. The assessment methods used will be appropriate to assess each module's intended learning outcomes. Assessment on the course overall will be approximately 100% coursework (including essays, reports, presentations, group work, reflective learning journals and research projects.

Course Team

The academic staff delivering this course are drawn from a team that includes teaching specialists and current practitioners. All staff are qualified in their subjects with their own specialist knowledge to contribute.

DEFINITIVE COURSE RECORD

Course Costs

Students undertaking PgD Professional Practice in Heritage Management will be charged tuition fees as detailed below.

Student Group	Tuition Fees
Full-time UK/EU	£7,830 per year
Part-time UK/EU	£870 per 20 credit module
Full-time International	£11,790 per year
Part-time International	£1,310 per 20 credit module

Payment of tuition fees is due at the time of enrolment and is managed in accordance with the Tuition Fee Policy.

Students may be required to pay additional costs for fieldtrips amounting to a maximum of £150 payable at a later date.

Academic Framework and Regulations

This course is delivered according to the Framework and Regulations for Taught Postgraduate Awards and other academic policies and procedures of the University and published on the [website](#).