

DEFINITIVE COURSE RECORD

Course Title	MA Professional Practice in Heritage Management
Awarding Bodies	University of Suffolk
Level of Award ¹	FHEQ Level 7
Professional, Statutory and Regulatory Bodies Recognition	None
Credit Structure ²	180 Credits at level 7
Mode of Attendance	Full-time and part-time
Standard Length of Course ³	1 year full-time
Intended Award	MA Professional Practice in Heritage Management
Named Exit Awards	PgD Professional Practice in Heritage Management PgC Professional Practice in Heritage Management
Entry Requirements ⁴	Typical offer: A graduate with a BA (Hons) degree or A person who is deemed to demonstrate an academic standard equivalent to a BA (Hons) degree, evidenced through professional or vocational achievements
Delivering Institution	University of Suffolk

This definitive record sets out the essential features and characteristics of the MA Professional Practice in Heritage Management course. The information provided is accurate for students entering level 7 in the 2019-20 academic year.⁵

Course Summary

Heritage Management is about how we can explore, protect, conserve and interpret the past to give it a sustainable future. Taught by academic drawn from business, management, archaeology and history, and with extensive input from heritage professionals, our emphasis is on developing an understanding of the many facets of heritage coupled to the knowledge, skills and experience of leadership, management and business necessary to become an effective heritage manager.

Course Aims

- An innovative, dynamic and flexible programme that critically considers the impact of social, economic and environmental pressures on heritage and museums and how these may change the future of organisations and the context within which they operate
- The advanced study of heritage organisations, their management and the changing external context in which they operate

¹ For an explanation of the levels of higher education study, see the [QAA Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies \(2014\)](#)

² All academic credit awarded as a result of study at the University adheres to the [Higher education credit framework for England](#).

³ Where the course is delivered both full-time and part-time, the standard length of course is provided for the full-time mode of attendance only. The length of the part-time course is variable and dependent upon the intensity of study. Further information about mode of study and maximum registration periods can be found in the [Framework and Regulations for Taught Postgraduate Awards](#).

⁴ Details of standard entry requirements can be found in the [Admissions Policy](#)

⁵ The University reserves the right to make changes to course content, structure, teaching and assessment as outlined in the [Admissions Policy](#).

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- Preparation for and/or development of a career in heritage management by developing skills at a professional or equivalent level, or as preparation for research or further study in the area
- Development of the ability to apply knowledge and understanding of both heritage & conservation and business & management to complex issues, both systematically and creatively, to improve heritage management practice
- Enhancement of lifelong learning skills and personal development so as to be able to work with self-direction and originality and to contribute to society at large

Course Learning Outcomes

The following statements define what students graduating from the MA Professional Practice in Heritage Management course will have been judged to have demonstrated in order to achieve the award. These statements, known as learning outcomes, have been formally approved as aligned with the generic qualification descriptor for level 7 awards as set out by the UK Quality Assurance Agency (QAA).⁶

Learning Outcomes for Heritage Management

On successful completion of the Heritage Management course to Post Graduate Certificate level, students will be able to:

1. Demonstrate a systematic understanding of knowledge, and a critical awareness, of contemporary issues and recent developments at the forefront of both the study and practice of Heritage Management.
2. Demonstrate creativity in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to investigate and illuminate the Heritage record.
3. Demonstrate a critical understanding of several key specialist areas of business, finance and management knowledge and their application to Heritage Management.
4. Demonstrate a critical understanding of several key specialist areas of built heritage conservation knowledge and their application to Heritage Management.
5. Demonstrate an ability to think critically and creatively in order to solve complex problems and to make systematic decisions using appropriate decision-making techniques based on the evaluation of evidence.

⁶ As set out in the [QAA Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies \(2014\)](#)

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On successful completion of the Heritage Management course to Post Graduate Diploma level, students will in addition be able to:

6. Demonstrate a deepening and broadening of specialist subject knowledge and its application to current issues and challenges. In particular confidence in conceptual understanding that enables the student to:
 - (a) Critically evaluate current research and advanced scholarship and
 - (b) To evaluate methodologies and develop critiques of them and, where appropriate, to propose new hypotheses.
7. Demonstrate a detailed and critical understanding of the purpose, structure and organisation of institutions and bodies involved in Heritage Management in the private, charitable and public sectors and be able to interact with them in an appropriate manner.
8. Demonstrate self-direction and originality in tackling and solving problems and act autonomously in planning and implementing tasks at a professional level
9. Demonstrate the ability to be an effective leader within team environments, to recognise and utilise the contributions of individuals and to demonstrate a range of leadership characteristics including negotiation, persuasion, delegation, development and management.

On successful completion of the Heritage Management course to Masters (MA) level, students will in addition be able to:

10. Demonstrate the ability to undertake rigorous research in Heritage Management through production of a dissertation/individual project showing a wide range of research techniques and analytical skills, the ability to reach independent conclusions and communicate them through writing skills at Masters Level.
11. In so doing, demonstrate self-direction and originality in tackling and solving problems, and to act autonomously in planning and implementing tasks at a professional or equivalent level
12. Deal with complex issues both systematically and creatively, make sound judgements in the absence of complete data, and communicate their conclusions clearly to specialist and non-specialist audiences so as to contribute to the academic study and public understanding of heritage management.
13. Continue to advance their knowledge and understanding and to develop new skills to a high level; Evaluate and integrate theory and practice in a wide range of situations

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Following Successful Completion of the Course to Masters Level (MA) we would expect a graduate of the Heritage Management Programme to demonstrate the qualities and transferable skills necessary for employment including:

14. Exercise of initiative and personal responsibility
15. Being adaptable, and showing originality, insight, and critical and reflective abilities which can all be brought to bear upon problem situations.
16. Decision making in complex and unpredictable situations.
17. Proactive in recognising the need for change and have the ability to manage change.
18. The independent learning ability required for continuing professional development and taking responsibility for continuing to develop their own knowledge and skills.

Course Design

The design of this course has been guided by the following QAA Benchmark:

- Subject Benchmark Statement for Masters study in Business and Management (2015)

Course Structure

The MA Professional Practice in Heritage Management comprises modules at level 7.

Module Specifications for each of these modules are included within the course handbook, available to students on-line at the beginning of each academic year.

	Module	Credits	Module Type ⁷
Level 7			
	The Present Past: Philosophy & Practice of Heritage	20	M
	Interrogating the Past: Research Methods & Skills	20	M
	Conservation & Stewardship of the Historical Environment	20	M
	Heritage Practice	20	M
	Dissertation	60	M
Tools for Heritage Management: All students must select 4 modules			
	Developing a Heritage Fundraising Strategy: Seeking Finance for Major Projects	10	O
	Working with People: Engaging and Managing Staff, Volunteers & Supporters	10	O
	Audience Development: Communication, Promotion & Marketing	10	O

⁷ Modules are designated as either mandatory (M), requisite (R) or optional (O). For definitions, see the [Framework and Regulations for Taught Postgraduate Awards](#)

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	Events Management for Heritage and Museums	10	O
	Practical Collections Management	10	O
	Learning through Heritage: Approaches to Interpretation (with CIMS)	10	O

Not all optional modules are offered each year.

Awards

On successful completion of the course, students will be awarded a MA Professional Practice in Heritage Management. Students who leave the course early may be eligible for a PgD Professional Practice in Heritage Management on successful completion of 120 credits of mandatory taught modules other than the dissertation or a PgC Professional Practice in Heritage Management on successful completion of 60 credits which must include the following modules: The Present Past: Philosophy & Practice of Heritage, Interrogating the Past: Research Methods & Skills and Conservation & Stewardship of the Historical Environment.

Course Delivery

The course is delivered at Ipswich. Students studying full-time on MA Professional Practice in Heritage Management are likely to have approximately 190 contact hours. The contact hours will be a mix of lectures, seminars, and practical activity and students will also be required to participate in approximately 200 hours of work placement. Students will be expected to find their own placement. Students will normally be expected to undertake approximately 25 hours of independent study in an average week, but should be prepared for this to vary based on assignment deadlines and class exercises.

Course Assessment

A variety of assessments will be used on the course to enable students to experience and adapt to different assessment styles. The assessment methods used will be appropriate to assess each module's intended learning outcomes. Assessment on the course overall will be 100% coursework (including essays, reports, presentations, group work, reflective learning journals, research projects and practical assessments).

Course Team

The academic staff delivering this course are drawn from a team that includes teaching specialists and current practitioners. All staff are qualified in their subjects with their own specialist knowledge to contribute.

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Course Costs

Students undertaking MA Professional Practice in Heritage Management will be charged tuition fees as detailed below.

Student Group	Tuition Fees
Full-time UK/EU	£7,830 per year
Part-time UK/EU	£870 per 20 credit module
Full-time International	£11,790 per year
Part-time International	£1,310 per 20 credit module

Payment of tuition fees is due at the time of enrolment and is managed in accordance with the Tuition Fee Policy.

Students may be required to pay additional costs for fieldtrips amounting to a maximum of £150 payable at a later date.

Academic Framework and Regulations

This course is delivered according to the Framework and Regulations for Taught Postgraduate Awards and other academic policies and procedures of the University and published on the [website](#).