

DEFINITIVE COURSE RECORD

Course Title	PgC Business and Management
Awarding Bodies	University of Suffolk
Level of Award ¹	FHEQ Level 7
Professional, Statutory and Regulatory Bodies Recognition	None
Credit Structure ²	60 Credits at level 7
Mode of Attendance	Full-time and Part-time
Standard Length of Course ³	1 year full-time
Intended Award	PgC Business and Management
Named Exit Awards	
Entry Requirements ⁴	<p>Typical offer:</p> <ul style="list-style-type: none"> • Have an academic background in any discipline (Bachelors honours degree 2:2 or equivalent); or • Hold an HNC or HND or a Foundation Degree and have two years relevant experience; or • Have acquired qualifying experience through professional employment recognised as equivalent to a degree that enables the candidate to study successfully at masters level
Delivering Institution	University of Suffolk

This definitive record sets out the essential features and characteristics of the PgC Business and Management course. The information provided is accurate for students entering level 7 in the 2017-18 academic year.⁵

Course Summary

This PgC Business and Management is designed for new or recent graduates as well as those who have management experience but wish to gain a business and management qualification in order to develop their career. This programme also goes beyond just inspiring in students a thorough grounding in vital business processes and management practices, and the contexts in which they operate. The course philosophy focuses upon the role of modern business and management and the varied and sometimes complex mixture of knowledge and skills that drive the revenue streams of modern businesses. Modern business has become more diverse, the balance of power has shifted significantly in favour of the customer, who now has more control of the relationship than ever before, and technology has brought in whole new media, channels and cultural norms. The role of the business and management has altered, so too the scope and role of management is

¹ For an explanation of the levels of higher education study, see the [QAA Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies \(2014\)](#)

² All academic credit awarded as a result of study at the University adheres to the [Higher education credit framework for England](#).

³ Where the course is delivered both full-time and part-time, the standard length of course is provided for the full-time mode of attendance only. The length of the part-time course is variable and dependent upon the intensity of study. Further information about mode of study and maximum registration periods can be found in the [Framework and Regulations for Taught Postgraduate Awards](#).

⁴ Details of standard entry requirements can be found in the [Admissions Policy](#)

⁵ The University reserves the right to make changes to course content, structure, teaching and assessment as outlined in the [Admissions Policy](#).

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changing in response. This programme aims to deliver the core essentials for a career in business and management, to rehearse the necessary skills and techniques required in the profession, and to deliver this at the intellectual level of a Master's programme. Students taking this course can confidently apply for manager positions in their own sales/trading-focussed business area with potential to achieve senior management posts. As an extra dimension, students will have the option to take a further professional qualification alongside their PgC Business and Management, through the opportunity to gain credits towards qualification for the CIM (Chartered Institute of Marketing). With the option to deliver this as a part time course in the future, local practitioners will also be able to engage with the programme to help build and develop their careers, perhaps on a modular basis over a period of time. The programme will enable students to develop knowledge and understanding in the disciplines and functional areas of business and management.

Course Aims

- To offer an innovative, dynamic and flexible programme that critically considers developments in the academic study of Business and Management and the changing contexts of Business and Management in a globalised world
- To critically explore cultural and social constructions in Business and Management and the implications it continues to have on the business environment
- To advance students' knowledge of the complexity of understanding the relationship between Business and Management, its ideologies and the responsibilities of managers within the workplace
- To develop analytical skills to identify the links between the functional areas in management, management practices, organisations, and the business setting
- To provide a robust theoretical framework for students to develop an integrated and critically aware understanding of Business and Management, and to cultivate a critical and analytical approach to contemporary methodological advances in Business and Management research
- To develop in students a range of intellectual skills reflecting both the ethos of lifelong learning and the rigour required at Level 7, a high level of student autonomy and self-direction in order to facilitate the student to demonstrate initiative and originality, alongside integrity and ethical judgement in their advanced scholarship and to become influential and effective specialists in the field of Business and Management

Course Learning Outcomes

The following statements define abilities that students graduating from the PgC Business and Management course will have been judged to have demonstrated in order to achieve the award. These statements, known as learning outcomes, should be considered alongside the generic qualification descriptor for level 7 awards as set out by the UK Quality Assurance Agency (QAA) and included in Appendix 1.

1. A systematic understanding of relevant knowledge about organisations, their external context and how they are managed
2. Application of relevant knowledge to a range of complex situations taking account of its relationship and interaction with other areas of the business or organisation

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3. A critical awareness of current issues in business and management which is informed by leading edge research and practice in the field
4. An understanding of appropriate techniques sufficient to allow detailed investigation into relevant business and management issues
5. Creativity in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to develop and interpret knowledge in business and management
6. Ability to acquire and analyse data and information, to evaluate their relevance and validity, and to synthesise a range of information in the context of new situation
7. Conceptual understanding that enables the student to evaluate the rigour and validity of published research and assess its relevance to new situations, and extrapolate from existing research and scholarship to identify new or revised approaches to practice
8. Ability to conduct research into business and management issues that requires familiarity with a range of business data, research sources and appropriate methodologies, and for such to inform the overall learning process
9. Ability to communicate effectively both orally and in writing, using a range of media
10. Operate effectively in a variety of team roles and take leadership roles where appropriate

Course Design

The design of this course has been guided by the following QAA Benchmarks:

- Business and Management (2015)

Course Structure

The PgC Business and Management comprises modules at level 7

	Module	Credits	Module Type ⁶
Level 7			
	Global Enterprise Management	20	M
40 credits from the below, without selecting two modules from the same section:			
Section A			
	International Marketing	20	O
	Market and Marketing	20	O
Section B			
	Managing through Finance	20	O
	Islamic Finance	20	O

⁶ Modules are designated as either mandatory (M), requisite (R) or optional (O). For definitions, see the Framework and Regulations for Undergraduate Awards

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	Islamic Finance and Business	20	O
	Section C		
	Knowledge Management and Information Systems	20	O
	Decision Making for Entrepreneurs	20	O
	The Entrepreneurial Society: new business models	20	O

Current Module Specifications for each of these modules are included within the course handbook, available to students on-line.

Awards

On successful completion of the course, students will be awarded a PgC Business and Management.

Course Delivery

The course is delivered at Ipswich. Students studying full-time on PgC Business and Management are likely to have approximately 12 contact hours per week. The contact hours will be a mix of lectures, presentations and seminars. Students will normally be expected to undertake 24 hours of independent study in an average week, but should be prepared for this to vary based on assignment deadlines and class exercises.

Course Assessment

A variety of assessments will be used on the course to enable students to experience and adapt to different assessment styles. The assessment methods used will be appropriate to assess each module's intended learning outcomes. Assessment on the course overall will be mostly coursework (including essays, reports and presentations) with up to one examination depending on the module option chosen.

Course Team

The academic staffs delivering this course are drawn from a team that includes teaching specialists and current practitioners. All staff are qualified in their subjects with their own specialist knowledge to contribute.

Course Costs

Students undertaking PgC Business and Management will be charged tuition fees as detailed below.

Student Group	Tuition Fees
Full-time UK/EU	£2,475 per year
Part-time UK/EU	£825 per 20 credit module
Full-time International	£3,360 per year
Part-time International	£1,120 per 20 credit module

Academic Framework and Regulations

This course is delivered according to the Framework and Regulations for Taught Postgraduate Awards and other academic policies and procedures of the University and published on the website.