

DEFINITIVE COURSE RECORD

Course Title	BA (Hons) Business Management (with Professional Placement and Study Abroad)
Awarding Bodies	University of Suffolk
Level of Award ¹	FHEQ Level 6
Professional, Statutory and Regulatory Bodies Recognition	None
Credit Structure ²	480 Credits Level 4: 120 Credits Level 5: 120 Credits plus 120 placement and study abroad credits* Level 6: 120 Credits *For an award 'with Professional Placement and Study Abroad', 60 placement credits and 60 study abroad credits are required.
Mode of Attendance	Full-time
Standard Length of Course ³	4 years full-time
Intended Award	BA (Hons) Business Management (with Professional Placement and Study Abroad)
Named Exit Awards	DipHE Business Management DipHE Business Management (with Professional Placement and Study Abroad) CertHE Business Management
Entry Requirements ⁴	Typical Offer: 112 UCAS tariff points (or equivalent) GCSE Maths and English at Level C or above Applicants may be expected to attend an interview as part of the application process
Delivering Institution	University of Suffolk
UCAS Code	N896

This definitive record sets out the essential features and characteristics of the BA (Hons) Business Management course (with Professional Placement and Study Abroad). The information provided is accurate for students entering level 4 in the 2019-20 academic year⁵.

Course Summary

The BA (Hons) Business Management (with Professional Placement and Study Abroad) is designed to provide students with knowledge, skills and experience in the main functions of

¹ For an explanation of the levels of higher education study, see the [QAA Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies \(2014\)](#)

² All academic credit awarded as a result of study at the University adheres to the [Higher education credit framework for England](#).

³ Where the course is delivered both full-time and part-time, the standard length of course is provided for the full-time mode of attendance only. The length of the part-time course is variable and dependent upon the intensity of study. Further information about mode of study and maximum registration periods can be found in the [Framework and Regulations for Undergraduate Awards](#).

⁴ Details of standard entry requirements can be found in the [Admissions Policy](#)

⁵ The University reserves the right to make changes to course content, structure, teaching and assessment as outlined in the [Admissions Policy](#).

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business operations, leadership and management. Students will study modules that cover these basic functions as well as having the opportunity to pursue areas of interest and specialism through the selection of optional modules and their dissertation topic. As students progress into the second and third years they will meet more business people and will work on real-life cases, live projects and develop their abilities through the use of problem-based and other creative learning methods.

As students progress through the course, the focus of teaching and support will switch from introducing students to key concepts and the latest thinking in core management disciplines to the application of this knowledge in real business scenarios. This design helps to ensure that by the time our students graduate they are ready for the workplace not just able to secure work, but able to make a positive impact from their very first day. We describe this as being 'business ready'.

The additional sandwich year at the end of Level 5 enables students to engage in professional placement (either in the UK or overseas) and study abroad, each for one semester. The professional placement provides a valuable opportunity for students to put theory into real-life practice, enhancing their skills and understanding of the business environment and expanding their professional networks. Study abroad enables students to develop relevant marketable skills, immerse themselves into another language and culture and enhance their personal development.

Course Aims

- To provide students with a systematic understanding of key aspects of business management through a coherent and integrated programme of study
- To develop conceptual understanding that enables students to: devise and sustain arguments; use established techniques of analysis to solve problems; and describe and comment on current research in business management
- To prepare students for a career in business and/or management by developing personal and professional skills that will support communication, group interaction, information finding, analysis and problem solving during their period of study consistent with the development of 'business-ready graduates'
- To provide students with a valuable and positive learning experience in their academic studies

Course Learning Outcomes

The following statements define what students graduating from the BA (Hons) Business Management (with Professional Placement and Study Abroad) course will have been judged to have demonstrated in order to achieve the award. These statements, known as learning outcomes, have been formally approved as aligned with the generic qualification descriptor for level 6 awards as set out by the UK Quality Assurance Agency (QAA)⁶.

1. A systematic understanding of key aspects of Business Management, including acquisition of coherent and detailed knowledge, at least some of which is at, or informed by, the forefront of defined aspects of a discipline
2. An appreciation of the uncertainty, ambiguity and limits of knowledge

⁶ As set out in the [QAA Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies \(2014\)](#)

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3. An ability to deploy accurately established techniques of analysis and enquiry within a discipline
4. Critically evaluate arguments, assumptions, abstract concepts and data, to make judgements, and to frame appropriate questions to achieve a solution, or to identify a range of solutions to a problem
5. The ability to synthesise understanding from different areas of knowledge to analyse and evaluate business cases or problems
6. The ability to devise and sustain arguments and/or to solve problems using ideas and techniques, some of which are at the forefront of the discipline
7. The ability to describe and comment upon particular aspects of current research in the discipline
8. An ability to manage their own learning, and to make use of scholarly reviews and primary sources
9. An ability to apply the methods and techniques that they have learned to review, consolidate, extend and apply their knowledge and understanding, and to initiate and carry out projects
10. Effectively communicate information, ideas, problems and solutions to both specialist and non-specialist audiences
11. Enhanced development of a range of specific business knowledge and skills required to prepare for employment
12. The possession of qualities and transferable skills necessary for employment requiring the exercise of initiative and personal responsibility; decision-making in complex and unpredictable contexts; the learning ability needed to undertake appropriate further training of a professional or equivalent nature
13. Enhanced understanding of skills and attributes required to become effective global citizens

Course Design

The design of this course has been guided by the following QAA Subject Benchmark Statement:

- Business and Management (2015)

Course Structure

The BA (Hons) Business Management (with Professional Placement and Study Abroad) comprises modules at levels 4, 5 and 6.

Module Specifications for each of these modules are included within the course handbook and the sandwich year handbook, available to students on-line at the beginning of each academic year.

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	Module	Credits	Module Type ⁷
Level 4			
	Management and Managing: an introduction	20	M
	Accounting for Business	20	R
	Business Economics	20	R
	Business Law	20	R
	Introduction to Marketing	20	R
	One module selected from the following:		
	Entrepreneurship	20	O
	Language and Culture in a Business Context I	20	O
Level 5			
	Contemporary Issues in the Business Environment	20	R
	Managing People	20	R
	Topics in Business Research	20	M
	Business Ethics	20	R
	Two modules selected from the following:		
	Managing Innovation and Creativity	20	O
	Intermediate Financial Accounting	20	O
	Corporate Reputation Management	20	O
	Employment Law	20	O
	Business Management in Practice (placement)	20	O
Level 5 sandwich year with professional placement and study abroad (leading to placement and study abroad credit)			
	Professional Practice	60	M
	Study abroad modules at host institution	40	M
	Study abroad reflective account	20	M
Level 6			
	Dissertation	40	M
	Strategic Management	20	R
	Leading and Managing Change	20	R
	Two modules selected from the following:		
	Human Resource Strategy	20	O
	Strategic Marketing Planning and Management	20	O

⁷ Modules are designated as either mandatory (M), requisite (R) or optional (O). For definitions, see the [Framework and Regulations for Undergraduate Awards](#)

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	Financial Strategy	20	O
	Seminars in Advanced Management	20	O
	The Enterprising Graduate	20	O

It is expected that all optional modules will be offered each year. However, there may be instances when some options are not available.

Awards

On successful completion of the course, students will be awarded BA (Hons) Business Management (with Professional Placement and Study Abroad).

Students who leave the course early on successful completion of 240 credits including all mandatory modules at levels 4 and 5 may be eligible for a DipHE Business Management. Those students who leave the course early and, in addition to the above, have successfully completed the sandwich year and been awarded 120 placement credits may be eligible for DipHE Business Management (with Professional Placement and Study Abroad).

Students who leave the course early on successful completion of 120 credits including all mandatory modules at level 4 may be eligible for a CertHE Business Management.

Course Delivery

The course is delivered at Ipswich (with the exception of the sandwich year, during which students are based in a relevant professional practice setting). For course delivery in Ipswich, students studying full-time on BA (Hons) Business Management (with Professional Placement and Study Abroad) are likely to have approximately 8 contact hours a week for level 4, 9 contact hours a week for level 5 and 6 contact hours a week for level 6. The contact hours will be a mix of lecture, seminar, and practical activity. Students will normally be expected to undertake 30 hours of independent study in an average week, but should be prepared for this to vary based on assignment deadlines and class exercises. This will often include making use of online resources (lectures, reading and activities) that are prescribed by the tutor running the module.

Study abroad course delivery will be dependent on the requirements of the host institution. For a half year of study abroad, students will be expected to engage in 195 hours of independent study and 5 hours of tutorials and online support in order to complete the reflective account.

For a half year of professional practice, students are expected to engage in 545 hours of professional practice (including 15 weeks of supervised and relevant work experience), 5 hours of tutorials and online support and 50 hours of independent study.

Course Assessment

A variety of assessments will be used on the course to enable students to experience and adapt to different assessment styles. The assessment methods used will be appropriate to assess each module's intended learning outcomes. Assessment on the course overall (excluding the sandwich year) will be 100% coursework (including essays, reports, presentations, group work, reflective learning journals and research projects) at level 4. The majority of assessment at levels 5 and 6 is through coursework (including essays, reports, presentations, group work, reflective learning journals and research projects). Two optional modules at level 5, and one option at level 6, include written exams. The nature of the assessment of the sandwich year will depend on the type of activities undertaken: professional

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placements will be assessed by 100% coursework, but assessment of study abroad will vary according to the requirements of the host institution.

Course Team

The academic staff delivering this course are drawn from a team that includes teaching specialists and current practitioners. All staff are qualified in their subjects with their own specialist knowledge to contribute.

Course Costs

Students undertaking BA (Hons) Business Management (with Professional Placement and Study Abroad) will be charged tuition fees as detailed below:

Student Group	Tuition Fees
Full-time UK/EU	£9,250 per year (excluding sandwich year, for which the fee will be £1,385 for the year)
Part-time UK/EU	Not applicable
Full-time International	£11,790 per year (excluding sandwich year, for which the fee will be £2,155 for the year)
Part-time International	Not applicable

Payment of tuition fees is due at the time of enrolment and is managed in accordance with the Tuition Fee Policy.

Students may be required to pay additional costs for trips, residentials as applicable and to incur other costs for optional field trips, exhibitions and, for their sandwich year, for travel to and from their host institution (for study abroad) or to and from their professional placement setting (for professional practice).

Academic Framework and Regulations

This course is delivered according to the Framework and Regulations for Undergraduate Awards and other academic policies and procedures of the University and published on the [website](#).