

DEFINITIVE COURSE RECORD

Course Title	BA (Hons) Business Management with Professional Placement
Awarding Bodies	University of Suffolk
Level of Award ¹	FHEQ Level 6
Professional, Statutory and Regulatory Bodies Recognition	None
Credit Structure ²	480 Credits Level 4: 120 Credits Level 5: 120 Credits plus 120 placement credits* Level 6: 120 Credits *For an award 'with Professional Placement', 120 placement credits are required.
Mode of Attendance	Full-time
Standard Length of Course ³	4 years full-time
Intended Award	BA (Hons) Business Management with Professional Placement
Named Exit Awards	DipHE Business Management DipHE Business Management with Professional Placement CertHE Business Management
Entry Requirements ⁴	Typical Offer: 110 UCAS tariff points (or equivalent) GCSE Maths and English at Level C or above Applicants may be expected to attend an interview as part of the application process
Delivering Institution	University of Suffolk
UCAS Code	N896

This definitive record sets out the essential features and characteristics of the BA (Hons) Business Management course with Professional Placement. The information provided is accurate for students entering level 4 in the 2017-18 academic year⁵.

Course Summary

The BA (Hons) Business Management is designed to provide students with knowledge, skills and experience in the main functions of business operations, leadership and management. Students will study modules that cover these basic functions as well as having the opportunity to pursue areas of interest and specialism through the selection of optional modules and their dissertation topic. As students progress into the second and third years

¹ For an explanation of the levels of higher education study, see the [QAA Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies \(2014\)](#)

² All academic credit awarded as a result of study at the University adheres to the [Higher education credit framework for England](#).

³ Where the course is delivered both full-time and part-time, the standard length of course is provided for the full-time mode of attendance only. The length of the part-time course is variable and dependent upon the intensity of study. Further information about mode of study and maximum registration periods can be found in the [Framework and Regulations for Undergraduate Awards](#).

⁴ Details of standard entry requirements can be found in the [Admissions Policy](#)

⁵ The University reserves the right to make changes to course content, structure, teaching and assessment as outlined in the [Admissions Policy](#).

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they will meet more business people and will work on real-life cases, live projects and develop their abilities through the use of problem-based and other creative learning methods.

As students progress through the course, the focus of teaching and support will switch from introducing students to key concepts and the latest thinking in core management disciplines to the application of this knowledge in real business scenarios. This design helps to ensure that by the time our students graduate they are ready for the workplace not just able to secure work, but able to make a positive impact from their very first day. We describe this as being 'business ready'.

The additional sandwich year at the end of Level 5 enables students to engage in a full year professional placement (either in the UK or overseas). The professional placement provides a valuable opportunity for students to put theory into real-life practice, enhancing their skills and understanding of the business environment and expanding their professional networks.

Course Aims

- To provide students with a systematic understanding of key aspects of business management through a coherent and integrated programme of study
- To develop conceptual understanding that enables students to: devise and sustain arguments; use established techniques of analysis to solve problems; and describe and comment on current research in business management
- To prepare students for a career in business and/or management by developing personal and professional skills that will support communication, group interaction, information finding, analysis and problem solving during their period of study consistent with the development of 'business-ready graduates'
- To provide students with a valuable and positive learning experience in their academic studies

Course Learning Outcomes

The following statements define what students graduating from the BA (Hons) Business Management with Professional Placement course will have been judged to have demonstrated in order to achieve the award. These statements, known as learning outcomes, have been formally approved as aligned with the generic qualification descriptor for level 6 awards as set out by the UK Quality Assurance Agency (QAA)⁶.

1. A systematic understanding of key aspects of Business Management, including acquisition of coherent and detailed knowledge, at least some of which is at, or informed by, the forefront of defined aspects of a discipline
2. An appreciation of the uncertainty, ambiguity and limits of knowledge
3. An ability to deploy accurately established techniques of analysis and enquiry within a discipline
4. Critically evaluate arguments, assumptions, abstract concepts and data, to make judgements, and to frame appropriate questions to achieve a solution, or to identify a range of solutions to a problem

⁶ As set out in the [QAA Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies \(2014\)](#)

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5. The ability to synthesise understanding from different areas of knowledge to analyse and evaluate business cases or problems
6. The ability to devise and sustain arguments and/or to solve problems using ideas and techniques, some of which are at the forefront of the discipline
7. The ability to describe and comment upon particular aspects of current research in the discipline
8. An ability to manage their own learning, and to make use of scholarly reviews and primary sources
9. An ability to apply the methods and techniques that they have learned to review, consolidate, extend and apply their knowledge and understanding, and to initiate and carry out projects
10. Effectively communicate information, ideas, problems and solutions to both specialist and non-specialist audiences
11. Enhanced development of a range of specific business knowledge and skills required to prepare for employment
12. The possession of qualities and transferable skills necessary for employment requiring the exercise of initiative and personal responsibility; decision-making in complex and unpredictable contexts; the learning ability needed to undertake appropriate further training of a professional or equivalent nature
13. Enhanced understanding of skills and attributes required to become effective global citizens

Course Design

The design of this course has been guided by the following QAA Subject Benchmark Statement:

- Business and Management (2015)

Course Structure

The BA (Hons) Business Management with Professional Placement comprises modules at levels 4, 5 and 6.

Module Specifications for each of these modules are included within the course handbook and the sandwich year handbook, available to students on-line at the beginning of each academic year.

	Module	Credits	Module Type ⁷
Level 4			
	Introduction to Management	20	M
	Finance and Data Analysis	20	R
	Business Economics	20	R

⁷ Modules are designated as either mandatory (M), requisite (R) or optional (O). For definitions, see the [Framework and Regulations for Undergraduate Awards](#)

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	Business Law	20	R
	Marketing Fundamentals	20	R
	One module selected from the following:		
	Entrepreneurship	20	O
	Language and Culture in a Business Context I	20	O
Level 5			
	Contemporary Issues in the Business Environment	20	R
	Managing People	20	R
	Topics in Business Research	20	M
	Business Ethics	20	R
	Two modules selected from the following:		
	Managing Innovation and Creativity	20	O
	Intermediate Financial Accounting	20	O
	Corporate Reputation Management	20	O
	Employment Law	20	O
	Business Management in Practice (placement)	20	O
Level 5 sandwich year with professional placement only (leading to placement credit)			
	Professional Practice	120	M
Level 6			
	Dissertation	40	M
	Strategic Management	20	R
	Leading and Managing Change	20	R
	Two modules selected from the following:		
	Human Resource Strategy	20	O
	Strategic Marketing Planning and Management	20	O
	Financial Strategy	20	O
	Seminars in Advanced Management	20	O

It is expected that all optional modules will be offered each year. However, there may be instances when some options are not available.

Awards

On successful completion of the course, students will be awarded BA (Hons) Business Management with Professional Placement.

Students who leave the course early on successful completion of 240 credits including all mandatory modules at levels 4 and 5 may be eligible for a DipHE Business Management. Those students who leave the course early and, in addition to the above, have successfully completed the sandwich year and been awarded 120 placement credits may be eligible for DipHE Business Management with Professional Placement.

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Students who leave the course early on successful completion of 120 credits including all mandatory modules at level 4 may be eligible for a CertHE Business Management.

Course Delivery

The course is delivered at Ipswich (with the exception of the sandwich year, during which students are based in a relevant professional practice setting.) For course delivery in Ipswich, students studying full-time on BA (Hons) Business Management are likely to have approximately 8 contact hours a week for level 4, 9 contact hours a week for level 5 and 6 contact hours a week for level 6. The contact hours will be a mix of lecture, seminar, and practical activity. Students will normally be expected to undertake 30 hours of independent study in an average week, but should be prepared for this to vary based on assignment deadlines and class exercises. This will often include making use of online resources (lectures, reading and activities) that are prescribed by the tutor running the module.

For the sandwich year involving a full year of professional practice, students are expected to engage in 1090 hours of professional practice (including 30 weeks of supervised and relevant work experience), 10 hours of tutorials and online support and 100 hours of independent study.

Course Assessment

A variety of assessments will be used on the course to enable students to experience and adapt to different assessment styles. The assessment methods used will be appropriate to assess each module's intended learning outcomes. Assessment on the course overall (excluding the sandwich year) will be approximately 75% coursework (including essays, reports, presentations, group work, reflective learning journals and research projects) and 25% examinations at level 4. The majority of assessment at levels 5 and 6 is through coursework (including essays, reports, presentations, group work, reflective learning journals and research projects). Two optional modules at level 5, and one option at level 6, include written exams. Professional placements will be assessed by 100% coursework.

Course Team

The academic staff delivering this course are drawn from a team that includes teaching specialists and current practitioners. All staff are qualified in their subjects with their own specialist knowledge to contribute.

Course Costs

Students undertaking BA (Hons) Business Management with Professional Placement will be charged tuition fees as detailed below.

Student Group	Tuition Fees
Full-time UK/EU	£9,250 per year (excluding placement year, for which the fee will be £1,850 for the year)
Part-time UK/EU	Not applicable
Full-time International	£10,080 per year (excluding placement year, for which the fee will be £1,850 for the year)
Part-time International	Not applicable

Payment of tuition fees is due at the time of enrolment and is managed in accordance with the Tuition Fee Policy.

Students may be required to pay additional costs for trips, residentials as applicable and to incur other costs for optional field trips, exhibitions and, for their sandwich year, for travel to and from their professional placement setting.

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Academic Framework and Regulations

This course is delivered according to the Framework and Regulations for Undergraduate Awards and other academic policies and procedures of the University and published on the [website](#).