

**DEFINITIVE COURSE RECORD**

Course Title	<b>BA (Hons) Business Management</b>
Awarding Bodies	<b>University of Suffolk</b>
Level of Award <sup>1</sup>	<b>FHEQ Level 6</b>
Professional, Statutory and Regulatory Bodies Recognition	<b>None</b>
Credit Structure <sup>2</sup>	<b>360 Credits Level 4: 120 Credits Level 5: 120 Credits Level 6: 120 Credits</b>
Mode of Attendance	<b>Full-time and Part-time</b>
Standard Length of Course <sup>3</sup>	<b>3 years full-time</b>
Intended Award	<b>BA (Hons) Business Management</b>
Named Exit Awards	<b>DipHE Business Management CertHE Business Management</b>
Entry Requirements <sup>4</sup>	<b>Typical Offer: 110 UCAS tariff points (or equivalent) GCSE Maths at grade C or above (or equivalent) Applicants may be expected to attend an interview as part of the application process</b>
Delivering Institution	<b>University of Suffolk at West Suffolk College</b>
UCAS Code	<b>N100</b>

This definitive record sets out the essential features and characteristics of the BA (Hons) Business Management course. The information provided is accurate for students entering level 4 in the 2017-18 academic year<sup>5</sup>.

**Course Summary**

This course develops creativity, enterprise, problem solving and decision making abilities through a range of skills and knowledge relevant to modern business. It is designed to meet employers' needs and to create graduates who have a sound grasp of business and good transferable skills. The course allows students to pursue specialist interests to some extent and relate these specialisms to professional requirements. The course enables students to appreciate the importance of the social, political, ethical, technological, environmental and global contexts in which business operates. It also provides students with a range of opportunities to develop the attitudes, skills and abilities necessary to work in an international business environment and to develop an awareness and appreciation of different cultural values. Students' work is assessed through a mixture of written

<sup>1</sup> For an explanation of the levels of higher education study, see the [QAA Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies \(2014\)](#)

<sup>2</sup> All academic credit awarded as a result of study at the University adheres to the [Higher education credit framework for England](#).

<sup>3</sup> Where the course is delivered both full-time and part-time, the standard length of course is provided for the full-time mode of attendance only. The length of the part-time course is variable and dependent upon the intensity of study. Further information about mode of study and maximum registration periods can be found in the [Framework and Regulations for Undergraduate Awards](#).

<sup>4</sup> Details of standard entry requirements can be found in the [Admissions Policy](#)

<sup>5</sup> The University reserves the right to make changes to course content, structure, teaching and assessment as outlined in the [Admissions Policy](#).

## **DEFINITIVE COURSE RECORD**

assignments, case study reports, presentations and examinations. Upon graduation students can progress to employment in a professional area. This degree also helps those individuals already working in the business sector to gain promotion and become more confident with the decisions they make in the work place. Many also enter programmes of further study for advanced professional qualifications or postgraduate courses such as the Master of Business Administration.

### **Course Aims**

- To give students a broad overview of the role and function of management
- To facilitate a career in management by developing relevant knowledge and skills
- To develop the student's awareness of the social, cultural and ethical dimensions to management within management
- To facilitate the students ability to recognise the workplace as an arena for continual lifelong learning
- To develop the student's personal reflective skills and ability to apply learning to a workplace setting

### **Course Learning Outcomes**

The following statements define what students graduating from the BA (Hons) Business Management course will have been judged to have demonstrated in order to achieve the award. These statements, known as learning outcomes, have been formally approved as aligned with the generic qualification descriptor for level 6 awards as set out by the UK Quality Assurance Agency (QAA)<sup>6</sup>.

### **Knowledge and Understanding**

1. Demonstrate a systematic understanding of key aspects of business management, including acquisition of coherent and detailed knowledge

### **Mental or cognitive skills**

2. Critically analyse, evaluate, apply and interrelate knowledge and skills developed on the programme
3. Demonstrate qualities and transferable skills necessary for employment
4. Demonstrate an ability to deploy accurately established techniques of analysis and enquiry within business management
5. Demonstrate the ability to devise and sustain arguments, and to solve problems using a variety of ideas and techniques
6. Demonstrate an appreciation of the uncertainty, ambiguity and limits of knowledge

### **Subject Specific and Practical Skills**

7. Demonstrate evidence of thorough understanding of application of theory in practical situations

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<sup>6</sup> As set out in the [QAA Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies \(2014\)](#)

## DEFINITIVE COURSE RECORD

8. Demonstrate the acquisition of problem solving techniques, including the ability to accurately collect, collate and analyse information and data which will lead to both valid and reliable outcomes

### Key Skills

9. Achieve Employability Skills in the University Graduate Headstart programme

### Course Design

The design of this course has been guided by the following QAA Benchmarks:

- Business and Management (2015)

### Course Structure

The BA (Hons) Business Management comprises modules at levels 4, 5 and 6.

Module Specifications for each of these modules is included within the course handbook, available to students on-line at the beginning of each academic year.

	Module	Credits	Module Type <sup>7</sup>
Level 4			
	Principles and Functions of Management	20	R
	Business Law	20	R
	Management and Academic Skills	20	R
	Business Economics	20	R
	Finance and Data Analysis	20	R
	Entrepreneurship	20	R
Level 5			
	Management and Organisational Behaviour	20	R
	Accounting for Managers	20	R
	Contemporary Issues in the Business Environment	20	R
	Principles of Marketing	20	R
	Managing for Creativity and Innovation	20	R
	Research Methods	20	M
Level 6			
	Business Ethics	20	R
	Employment Law	20	R
	International Marketing Strategy	20	R
	Change Management	20	R
	Dissertation	40	M

<sup>7</sup> Modules are designated as either mandatory (M), requisite (R) or optional (O). For definitions, see the [Framework and Regulations for Undergraduate Awards](#)

## DEFINITIVE COURSE RECORD

### Awards

On successful completion of the course, students will be awarded a BA (Hons) Business Management. Students who leave the course early may be eligible for a DipHE Business Management on successful completion of 240 credits including the mandatory module at level 5, or a CertHE Business Management on successful completion of 120 credits.

### Course Delivery

The course is delivered at West Suffolk College. Students studying full-time on BA (Hons) Business Management are likely to have approximately 48 contact hours per module. The contact hours will be a mix of lectures, seminars and tutorials. Certain modules will include set guided reading that will be given in preparation of the weekly learning session. Internships are promoted and the Employability Team come to speak to the students. Students will normally be expected to undertake 20 hours of independent study in an average week per module, but should be prepared for this to vary based on assignment deadlines and class exercises.

### Course Assessment

A variety of assessments will be used on the course to enable students to experience and adapt to different assessment styles. The assessment methods used will be appropriate to assess each module's intended learning outcomes. Assessment on the course overall will be mainly coursework (including reports, presentations, projects, comparative analysis, and portfolios) and 3 examinations at each level.

### Course Team

The academic staff delivering this course are drawn from a team that includes teaching specialists and current practitioners. All staff are qualified in their subjects with their own specialist knowledge to contribute.

### Course Costs

Students undertaking BA (Hons) Business Management will be charged tuition fees as detailed below.

Student Group	Tuition Fees
Full-time UK/EU	£9,250 per year
Part-time UK/EU	£1,454 per 20 credit module
Full-time International	£10,080 per year
Part-time International	£1,680 per 20 credit module

Payment of tuition fees is due at the time of enrolment and is managed in accordance with the Tuition Fee Policy. There are no additional costs other than the usual stationery items and text books.

### Academic Framework and Regulations

This course is delivered according to the Framework and Regulations for Undergraduate Awards and other academic policies and procedures of the University and published on the [website](#).