

DEFINITIVE COURSE RECORD

Course Title	Master of Business Administration
Awarding Bodies	University of Suffolk
Level of Award ¹	FHEQ Level 7
Professional, Statutory and Regulatory Bodies Recognition	n/a
Credit Structure ²	180 Credits at level 7
Mode of Attendance	Full-time
Standard Length of Course ³	12 months full-time
Intended Award	Master of Business Administration
Named Exit Awards	PgD Business Administration PgC Business Administration
Entry Requirements ⁴	University of Suffolk International admission procedures will be followed. MBA requires • Students to hold a degree with a 2:2 minimum classification or international equivalent • Relevant experience • Applicants to supply a reference
Delivering Institution	University of Suffolk

This definitive record sets out the essential features and characteristics of the MBA. The information provided is accurate for students entering level 7 in the 2024-25 academic year⁵.

Course Summary

The MBA at the University of Suffolk London Centre takes a global approach to provide comprehensive international business knowledge equipping students to work in a range of countries to accelerate a current career, pivot into a new role and increase their earning potential. Learning in the multicultural environment of one of the most cosmopolitan cities in the world the University of Suffolk London Centre academic team will engage students in class-based discussions involving business case studies and real-world examples brought

¹ For an explanation of the levels of higher education study, see the [The Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies \(2024\)](#)

² All academic credit awarded as a result of study at the University adheres to the [Higher education credit framework for England](#).

³ Where the course is delivered both full-time and part-time, the standard length of course is provided for the full-time mode of attendance only. The length of the part-time course is variable and dependent upon the intensity of study. Further information about mode of study and maximum registration periods can be found in the [Framework and Regulations for Taught Postgraduate Awards](#).

⁴ Details of standard entry requirements can be found in the [Admissions Policy](#) and further details about Disclosure and Barring Checks (DBS) can be found on the [University's DBS webpage](#).

⁵ The University reserves the right to make changes to course content, structure, teaching and assessment as outlined in the [Admissions Policy](#).

DEFINITIVE COURSE RECORD

into class by practitioners. Drawing on the diverse network of businesses in the city students will deal with real management issues that are current, complex and challenging. Learning on the MBA through a blended approach will involve combining classroom learning with self-directed online study.

Target Audience:

Ambitious professionals and aspiring leaders seeking to advance their careers in management, finance, marketing and sustainable business. The MBA is for students who are motivated to expand their strategic vision, gain a global perspective and make a meaningful impact within their organisations.

Philosophy and Focus:

The MBA is grounded in the philosophy of developing responsible leaders who can navigate the complex challenges of modern business by integrating principles of People, Planet and Profit. With an emphasis on sustainability, innovation and strategic leadership, The MBA aims to equip graduates with the ability to create long-term value for organisations and society.

Curriculum Highlights:

With a focus on the Triple Bottom Line (TBL) of People, Planet and Profit at the heart of the course the TBL gives numerous opportunities for students to consider their local or home country social and environmental as well the financial considerations and London's global trading environment.

The Personal Development Plan (PDP) is a core feature of the MBA. Introduced during induction and continuing throughout the 12-month study period. This initiative is designed to help students actively reflect on their leadership skills, career goals and personal growth as they progress through the program. From the outset, students will identify their strengths, areas for development and specific objectives aligned with their career aspirations.

Practical Application:

Throughout the course, students on the MBA engage will engage in real-world projects, live business cases and the Triple Bottom Line (TBL) business project ensuring that they address real challenges faced by organisations. This practical focus ensures that MBA graduates will leave with the skills and experience needed to lead strategic initiatives and implement sustainable, innovative solutions in dynamic business environments

Learning and Teaching

On the MBA active blended learning combines face-to-face and online activities in a seamless and complementary flow of learning. Students will experience a diverse range of learning activities in contact sessions that provide opportunities to construct their own knowledge, understanding, skills and attributes, facilitated by academic staff as well as industry practitioners. Students will be supported to become actively engaged in their learning, to participate in stimulating and meaningful contact sessions and be guided to reflect on their learning, so that they can take the lead on further enhancing and deepening their understanding into a business context.

DEFINITIVE COURSE RECORD

Course Aims

The overall aims of the MBA:

1. **To develop leaders capable of driving sustainable business growth in a globalised environment**, integrating principles of **People, Planet, and Profit** into strategic decision-making.
2. **To provide a transformative educational experience that blends academic theory with practical application**, preparing students to navigate today's rapidly evolving business landscape.
3. **To cultivate a deep appreciation of ethical leadership and social responsibility**, enabling students to drive innovation and change whilst considering the impact of business decisions on employees, communities and the environment.
4. **To enhance students' strategic and analytical capabilities**, developing the skills needed to critically evaluate complex business environments and make sound, evidence-based decisions.
5. **To support personal and professional development, preparing graduates for leadership roles** by advancing communication, collaboration and enterprise skills.

Course Learning Outcomes

Upon completion of MBA students will:

1. **Develop a comprehensive understanding of business strategy and leadership** and the interconnected roles of people, marketing and finance in driving organisational success. Draw on diverse theoretical frameworks and practical experiences to address business challenges innovatively, ensuring that decisions promote economic growth, environmental sustainability and social responsibility.
2. **Effectively apply knowledge to navigate and manage complex business situations for starts ups, SMEs and sector leading organisations**, considering the well-being of employees, the needs of stakeholders and the broader impact on people and communities.
3. **Demonstrate strong ethical and social responsibility**, addressing the impact of business decisions on people, including customers, employees and communities. Collaborate to achieve outcomes that align with the Triple Bottom Line (TBL) by balancing social equity, environmental impact and financial performance.
4. **Maintain a critical awareness of emerging trends in international business to** anticipate changes in people management, marketing, consumer behaviour and finance developing innovative strategies that enhance brand reputation and ensure financial resilience.
5. **Communicate complex ideas and innovative solutions** clearly and effectively, both in written, digital and oral formats to engage diverse stakeholders. Adapt messaging to

DEFINITIVE COURSE RECORD

address the perspectives of employees, customers and financial partners.

6. **Utilise advanced analytical and critical thinking skills** to evaluate complex business problems. Leverage financial analysis, marketing insights and people management strategies to create holistic solutions that are ethical, sustainable and profitable.
7. **Conduct impactful research** into business, finance and management issues, utilising diverse data sources and methodologies. Develop new approaches to promote innovative and sustainable business practices.
8. **Apply strategic project management practices** in the completion of a major business project, utilising comprehensive research, competitor analysis, and environmental scanning to inform decision-making. Ensure alignment with the Triple Bottom Line principles of people, planet and profit while developing innovative solutions to meet strategic business objectives.

Course Design

The MBA has been designed in line with the [QAA 2023 Subject Benchmark Statement for Master's Degrees in Business and Management](#).

Course Structure

The MBA comprises modules at level 7.

Module specifications for each of these modules are included within the course handbook, available to students online at the beginning of each academic year.

	Module	Credits	Module Type ⁶
Level 7			
	Contemporary Issues in Finance and Investment	30	Mandatory
	International Marketing and Brand Strategy	30	Mandatory
	Leadership and Strategy for a Changing World	30	Mandatory
	Work Psychology and Managing People in Practice	30	Mandatory
	Triple Bottom Line Project	60	Mandatory

Awards

On successful completion of the course, students will be awarded an MBA. Students who leave the course early may be eligible for a PgD Business Administration on successful completion of 120 credits or a PgC Business Administration on successful completion of 60 credits.

⁶ Modules are designated as either mandatory (M), requisite (R) or optional (O). For definitions, see the [Framework and Regulations for Taught Postgraduate Awards](#)

DEFINITIVE COURSE RECORD

Course Delivery

The course is delivered at the University of Suffolk London Centre. Students studying full-time on the MBA will have 10 contact hours and 9 tutor set hours per week. The contact hours will be face to face teaching in the London Centre and the tutor set hours will include links to video, podcasts, additional reading and other learning activities. Students will be expected to engage with Brightspace (the University's online learning environment). Students will normally be expected to undertake 25 hours of independent study in an average week but should be prepared for this to vary based on assignment deadlines and class exercises.

Course Assessment

A variety of assessments will be used on the course to enable students to experience and adapt to different assessment styles. The assessment methods used will be appropriate to assess each module's intended learning outcomes. Assessment on the course overall will be by coursework (for example essays, reports, presentations, group work, reflective pieces)

Course Team

The academic staff delivering the MBA are drawn from a team that includes teaching specialists and current practitioners. All staff are qualified in their subjects with their own specialist knowledge to contribute.

Course Costs

Students undertaking the MBA will be charged tuition fees as detailed below.

Student Group	Tuition Fees
Full-time UK	£14,040
Full-time EU/International	£16,497

Payment of tuition fees is due at the time of enrolment and is managed in accordance with the Tuition Fee Policy.

There is no regular requirement for students to pay additional course fees. Where supplementary activities are offered there may be a small charge to cover their cost (for example, for transport).

Academic Framework and Regulations

This course is delivered according to the Framework and Regulations for Taught Postgraduate Awards and other academic policies and procedures of the University and published on the [website](#).