

DEFINITIVE COURSE RECORD

Course Title	BA (Hons) Literary Studies with Creative Writing
Awarding Bodies	University of Suffolk
Level of Award ¹	FHEQ Level 6
Professional, Statutory and Regulatory Bodies Recognition	None
Credit Structure ²	360 Credits Level 4: 120 Credits Level 5: 120 Credits Level 6: 120 Credits
Mode of Attendance	Full-time
Standard Length of Course ³	3 years full-time
Intended Award	BA (Hons) Literary Studies with Creative Writing
Named Exit Awards	Level 5: DipHE Literary Studies with Creative Writing Level 4: CertHE Literary Studies with Creative Writing
Entry Requirements ⁴	112 UCAS tariff points (or equivalent such as Access to HE) Applicants should also: • Hold a GCSE qualification in English and mathematics at grade C or above, or an equivalent level 2 qualification (Functional Skills / ALAN). Applications are welcome from mature students over the age of 21 and from those who may already be working in a relevant sector. This course is not open to visa sponsored students (those students sponsored by the University under the student route)
Delivering Institution(s)	East Coast College (The Place)
UCAS Code	Q200

This definitive record sets out the essential features and characteristics of the BA (Hons) Literary Studies with Creative Writing course. The information provided is accurate for students entering level 4 in the 2026-27 academic year⁵.

This BA (Hons) Literary Studies with Creative Writing degree is designed to encompass the art and craft of writing in a variety of forms, leading to a wide range of expressive and communicative career possibilities. Students will develop a wide range of writing skills across

¹ For an explanation of the levels of higher education study, see the [QAA Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies \(2024\)](#)

² All academic credit awarded as a result of study at the University adheres to the [Higher education credit framework for England](#).

³ Where the course is delivered both full-time and part-time, the standard length of course is provided for the full-time mode of attendance only. The length of the part-time course is variable and dependent upon the intensity of study. Further information about mode of study and maximum registration periods can be found in the [Framework and Regulations for Undergraduate Awards](#).

⁴ Details of standard entry requirements can be found in the [Admissions Policy](#) and further details about Disclosure and Barring Checks (DBS) can be found on the [University's DBS webpage](#).

⁵ The University reserves the right to make changes to course content, structure, teaching and assessment as outlined in the [Admissions Policy](#).

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creative and non-fiction genres, different formats and contexts. Opportunities to practice and refine skills will include writing workshops, writing for digital and social media formats, real projects and in-house publications, pitches, curatorial and exhibition writing, reviews and articles. Students will also build a professional portfolio and work on real-life industry projects, giving vital employment experience to prepare for a career in writing.

The BA (Hons) Literary Studies with Creative Writing degree offers a stimulating and wide-ranging introduction to English literature and creative writing. Students will have the opportunity to study and interpret literature from different historical periods and diverse cultural settings and to develop writing skills in several genres including fiction; poetry and life writing. This will develop a wide range of sophisticated reading and writing skills across literary, creative and non-fiction genres, different formats and contexts. Students will study vital and influential works of literature, reading and discussing contemporary works as well as classics in a wide range of genres. The creative writing modules will develop an understanding of the techniques used and challenges faced by the writers studied within the English literature modules. This will also assist in finding inspiration, rooting the students' creative work in the authors and literary traditions that are the subject of that study.

Course Aims

In providing this course, the University and the course team aim to:

- To support a learning experience enabling fulfilment of individual potential through the development of critical, analytical, evaluative and reflective characteristics
- To facilitate the development of practical writing skills in pursuit of creative and commercial targets and objectives
- To encourage, support and develop academic skills enabling achievement of undergraduate skills, including management of a research project
- To enable the development of the personal and professional attributes required for successful employment or further study at post-graduate level
- To encourage in the student significant personal engagement with subject matter and contemporary practices based on personal exploration, intellectual curiosity, reflective practice, and critical judgements
- To develop an appreciation of the diversity of manifestations of the written word and encourage exploration of the mechanics, procedures and applications required for successful creative and commercial writing
- To foster a critical understanding of literary conventions and encourage experimentation
- To encourage and develop a spirit of self-motivation, collaboration, self-management, and willingness/ability to plan for the future
- To develop an awareness of the importance of the writer in shaping societal and cultural thought through both fiction and non-fiction works

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- Develop students' ability to contextualise their own work within historical and contemporary writing trends

Course Learning Outcomes

The following statements define what students graduating from the BA(Hons) Creative and Commercial Writing course will have been judged to have demonstrated in order to achieve the award. These statements, known as learning outcomes, have been formally approved as aligned with the generic qualification descriptor for level 4/5/6 awards as set out by the UK Quality Assurance Agency (QAA)⁶.

LEVEL 6:

1. Demonstrate a systematic understanding of key issues within the literary and creative sector developed through acquiring detailed and coherent knowledge which draws on contemporary, cutting-edge sources;
2. Accurately employ established techniques of enquiry and analysis for investigating defined areas of the sector;
3. To demonstrate conceptual understanding through the ability to describe and comment upon aspects of academic work or research areas within literary and creative study;
4. To employ conceptual understanding in the creation and sustaining of argument or discussion of defined areas of the literary and creative writing sector, some of which will be at the forefront of the discipline;
5. Synthesise and critically evaluate information and present it in the form of a clear and coherent argument;
6. To identify and analyse areas within the development of the sector where certainty is not established and the results of research, discussion or further thought may contribute to new conclusions;
7. To employ appropriate academic resources to consolidate and further own knowledge, skills and development within the sector towards the initiation and completion of a self-managed project;
8. Communicate information, ideas, problems, solutions effectively to both specialist and non-specialist audiences;
9. Effectively integrate a range of personal and professional attributes required of the literary and creative sector.

Course Design

The design of this course has been guided by the following QAA Benchmarks:

⁶ As set out in the [QAA Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies \(2014\)](#)
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UK Quality Code for Higher Education (2024) – The Framework for Higher Education Qualifications (England, Wales, Northern Ireland)

QAA Subject Benchmark Statement (Dec. 2019): Creative Writing

QAA Subject Benchmark Statement (Dec. 2019): English

Course Structure

The BA (Hons) Creative and Commercial Writing programme comprises modules at levels 4, 5 and 6.

Module Specifications for each of these modules is included within the course handbook, available to students on-line at the beginning of each academic year.

Module Title	Credits	Module Type	Timing
Level 4 Modules			
Introduction to Creative Writing 1: Prose	20	Requisite	Sem 1
Academic and Professional Skills	20	Requisite	Sem 1
Reimagining the Canon 1: Gender and Representation	20	Requisite	Sem 1
Introduction to Creative Writing 2: Poetry	20	Requisite	Sem 2
The Critical Toolkit: Theories of Reading and Writing	20	Requisite	Sem 2
Reimagining the Canon 2: Placing the Postcolonial	20	Requisite	Sem 2
Level 5 Modules			
Creative Writing Development 1: Voice	20	Mandatory	Sem 1
A Place of One's Own: Researching the Locality	20	Mandatory	Sem 1
Shakespeare Undone	20	Requisite	Sem 1
Creative Writing Development 2: Storytelling in the 21 st Century	20	Requisite	Sem 2
Blood, Bodices and Bastards	20	Requisite	Sem 2
The Women of Modernism	20	Requisite	Sem 2
Level 6 Modules			
Creative Writing Project or Dissertation	40	Mandatory	Sem Y
Contemporary Writing	20	Requisite	Sem 1
Post-war British Fiction: Looking Back in Anger	20	Requisite	Sem 1
Publishing and Paratexts	20	Requisite	Sem 2
Adaptations and Reinventions	20	Requisite	Sem 2

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Awards

On successful completion of the course, students will be awarded a BA (Hons) Literary Studies with Creative Writing. Students who leave the course early may be eligible for a DipHE Literary Studies with Creative Writing on successful completion of 240 credits including all mandatory modules at levels 4 and 5, or a CertHE Literary Studies with Creative Writing on successful completion of 120 credits including all mandatory modules at level 4.

Course Delivery

The course is delivered at East Coast College. Students studying full-time on BA (Hons) Literary Studies with Creative Writing are likely to have approximately 360 contact hours for level 4, 320 contact hours for level 5 and approx. 200 contact hours for level 6. The contact hours will be a mix of lecture, seminar, practical activity, group work and workshops. Professional experience will be gained through case studies, commissions etc. and will be managed as would be a professional working environment. Students will normally be expected to undertake 30 hours of independent study in an average week, but should be prepared for this to vary based on assignment deadlines and class exercises. The ratio of contact hours to independent study hours will vary as students move through the course, with level 6 requiring the most independent input.

Course Assessment

A variety of assessments will be used on the course to enable students to experience and adapt to different assessment styles. The assessment methods used will be appropriate to assess each module's intended learning outcomes. Assessment on the course overall will be mostly coursework (including essays, reports, presentations, group work, reflective learning journals and research projects) and some practical assessments.

Course Team

The academic staff delivering this course are drawn from a team that includes teaching specialists and current practitioners. All staff are qualified in their subjects with their own specialist knowledge to contribute.

Course Costs

Students undertaking BA(Hons) Literary Studies with Creative Writing will be charged tuition fees as detailed below.

Student Group	Tuition Fees
Full-time UK	£9,790 per year
Full-time EU/International	£15,900 per year

Payment of tuition fees is due at the time of enrolment and is managed in accordance with the Tuition Fee Policy.

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Students will be required to pay additional costs where trips etc. are involved; details will be notified to students prior to commencement of the relevant academic year.

Academic Framework and Regulations

This course is delivered according to the Framework and Regulations for Undergraduate Awards and other academic policies and procedures of the University and published on the [website](#).